

MATTHEW N. BAUGHMAN

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EXPERIENCE

CDW MERCHANTS

Chicago, IL
September 2015 – June 2017

BUSINESS DEVELOPMENT MANAGER

Use knowledge of visual merchandising and design to create and execute sales of decorative props, visual elements, and custom packaging to current customers and new prospects in the West Coast market. Manage multiple projects and clients to service accounts by seeing production through while driving excellent communication internally and externally.

CDW MERCHANTS

Chicago, IL
February 2014 – September 2015

PROJECT MANAGER, TEAM LEAD

Lead visual and ecommerce packaging teams to support sales by working as key player between client and vendor needs. Translate client concepts for visual props, design elements, and packaging into sourcing approach, prototypes, and development. Coordinate complex projects and conduct project research to determine feasible design, material, timeline, and logistic alternatives to deliver “bestvalue” solutions.

WHOLE FOODS

Northbrook, IL
November 2013 – February 2014

GRAPHIC ARTIST

Created printed and hand drawn signage and graphics for store departments to support weekly sales. Built store décor and artwork for product displays and endcaps. Designed marketing materials: posters, menus, brochures etc.

CNN

Atlanta, GA
July 2011 – November 2013

GRAPHIC ARTIST

Worked with show teams and producers to provide graphics to support show packages. Designed graphic elements and infographics for daily news stories on a wide array of CNN shows, under extremely tight hourly deadlines.

LPK INTL

Northbrook, IL
December 2010 – April 2011

GRAPHIC DESIGNER

Designed wall graphics, POP (point of purchase) display, invite, and posters for LPK’s 2010 Highpoint Market furniture trade show. Support Industrial Designers and Design Director to assist in product development and marketing.

EDUCATION

LOYOLA
UNIVERSITY
NEW ORLEANS

B.A. in Visual Arts, December 2009

Alpha Delta Gamma, Epsilon Chapter President 2008

SKILLS

Excellent in Adobe Creative Suite and Microsoft Office. Proficient in After Effects, Cinema 4D. Experience with Dreamweaver, Flash, HTML